

UNITED STATES PATENT AND TRADEMARK OFFICE

Re: Application of: Jonathon A. LOEW
Serial No.: Not yet known
Filed: Herewith
For: POINT OF PURCHASE DISPLAY CARTON

LETTER RE PRIORITY

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

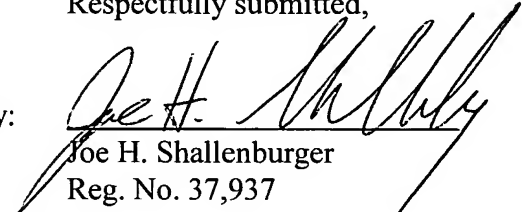
March 29, 2004

Dear Sir:

Applicant hereby claims the priority of U.S. Provisional Patent Application No. 60/458,725
filed March 28, 2003.

Respectfully submitted,

By:


Joe H. Shallenburger
Reg. No. 37,937

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